

Agenda Item No: 7

Report to: Museums Committee

Date of Meeting: 13 September 2010

Report Title: Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the first quarter of 2010-11

Recommendation(s)

1. the report is for noting

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for April to June 2009 are given for comparison.

	April - June 2010	April - June 2009
Number of visitors	8794	8339
Pupils in organised groups	2903	1281

2. Attendances: Old Town Hall Museum

	April - June 2010	April - June 2009
Number of Visitors	7800	4175
Pupils in organised groups	1217	989

3. Website Visits

April - June 2010 16,211

April - June 2009 17,458

4. Comment

There has been a slight increase in visitors to John's Place this quarter, and a much more noticeable rise at the Old Town Hall Museum. This latter increase can be attributed to the number of people using the Tourist Information Centre.

Visits by organised educational groups have also increased at both sites, particularly Johns Place. Schools which have visited this quarter include Sandown, St Mary Star of the Sea, Sacred Heart, King Offa, Christ Church, Catsfield, Saxon Mount, New Horizons, Helenswood, Ashford School and Tonbridge Grammar School.

Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes

Background Information

Officer to Contact

Cathy Walling
cwalling@hastings.gov.uk
01424 451151